

# ETHAN TERBLANCHE

## ABOUT ME

I'm Ethan Terblanche, currently studying Health Systems Science with a focus on Family Medicine and Primary Care at Wits University, while also working as a Project Coordinator. My journey has involved a variety of roles that span community leadership, student support, and project management, mostly centered around connecting people and systems in meaningful ways.

With a background in psychology and social sciences, I've had hands-on experience engaging with students, coordinating events, and supporting health initiatives. I enjoy roles that push me to grow, especially when communication and collaboration are at the core. For me, it's not just about completing tasks—it's about creating spaces where everyone feels included and heard.

Balancing academic commitments with leadership and coordination roles has taught me to be adaptable and persistent. Outside of my studies and work, I have a keen interest in arts and culture, which I've explored through various creative projects and leadership positions on campus. This combination keeps my perspective broad and reminds me that behind every challenge, there's a human story.



## CONTACT

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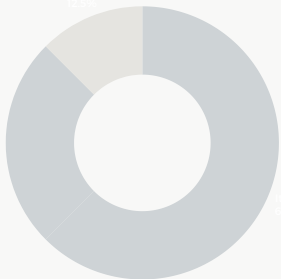
## **MISSION**

**To contribute meaningfully to health systems and community well-being by bridging the gap between healthcare, education, and social support. I aim to empower individuals and communities through collaboration, compassionate leadership, and evidence-based practices—while continuously learning and growing in both personal and professional capacities.**

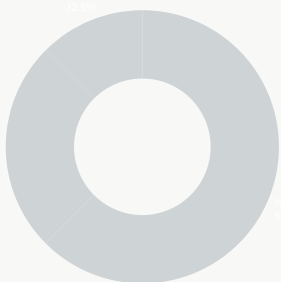
## **VISION**

**To be a catalyst for positive change in primary healthcare and community development, fostering inclusive environments where people feel supported, valued, and inspired to reach their full potential. I envision a future where innovative health solutions and strong community ties work hand in hand to improve lives, especially in underserved settings.**

## SKILLS



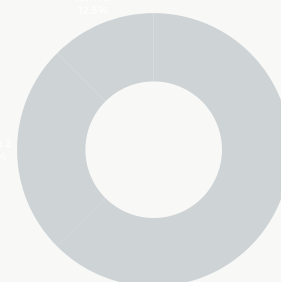
Communication



Leadership



Conflict Resolution



Innovation

## EDUCATION

### HONOURS IN HEALTH SYSTEMS SCIENCE

Faculty of Family Medicine and Primary Care,  
University of the Witwatersrand

- Currently pursuing advanced studies focused on strengthening primary healthcare delivery and improving community health outcomes. This program integrates clinical knowledge with health systems research, preparing me to contribute effectively to the evolving landscape of family medicine.

### BACHELOR OF SCIENCE IN PSYCHOLOGY AND SOCIAL SCIENCE

North West University

- Completed a multidisciplinary degree combining psychological theory and social sciences, with an emphasis on understanding human behavior, social dynamics, and community well-being. Graduated with a strong academic record, applying this foundation to real-world health and social challenges.

### DIPLOMA IN NEUROPHYSIOLOGY AND NEURO-INSTRUMENTATION

- Developed practical and theoretical knowledge in neurophysiological techniques and instrumentation, gaining skills essential for monitoring and analyzing neurological functions in clinical and research settings.

### DIPLOMA IN EFFECTIVE LEARNING AND TEACHING SKILLS IN THE 21ST CENTURY

- Focused on contemporary pedagogical approaches, emphasizing learner-centered teaching, digital literacy, and adaptive strategies to meet diverse educational needs.

## LANGAUGES

**AFRIKAANS:  
PROFICIENT, FLUENT**

**ENGLISH: PROFICIENT,  
FLUENT**

**GERMAN: BEGINNER**

## CERTIFICATIONS

Follow this link to  
view certifications:

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## REFERENCES

All references are  
available on  
request

# EDUCATION

## CERTIFICATE IN ARTIFICIAL INTELLIGENCE AND EDUCATION

- Explored the integration of AI technologies in educational contexts, focusing on innovative approaches to enhance teaching and learning processes.

## CERTIFICATE IN ARTIFICIAL INTELLIGENCE AND LEARNING ASSESSMENT SKILLS

- Gained expertise in leveraging AI tools to improve learning assessment methods, aiming to create more personalized and effective evaluation strategies.

## CERTIFICATE IN ETHICS IN ACADEMIA

- Studied the ethical principles and responsibilities crucial to academic practice, fostering integrity and accountability in educational and research environments.

## CERTIFICATE IN RESEARCH ETHICS AND INTEGRITY

- Developed a thorough understanding of ethical standards in research, including the protection of human subjects and the promotion of transparent, responsible scientific inquiry.

## CERTIFICATE IN SCIENTIFIC COMMUNICATION AND PRESENTATION SKILLS

- Honed skills in effectively communicating complex scientific information to varied audiences, enhancing clarity, engagement, and impact in both written and oral formats.

# EXPERIENCE

## **PSYCHOLOGY OBSERVATION AND SKILLS DEVELOPMENT PROGRAMME PARKMED NEURO CLINIC, POTCHEFSTROOM | 26-30 APRIL 2021 (40+ HOURS)**

During my time at Parkmed Neuro Clinic, I was immersed in a dynamic and multidisciplinary mental health environment. Each day presented opportunities to observe, reflect, and engage with a range of therapeutic practices under the guidance of qualified professionals. This experience not only deepened my understanding of psychological care in clinical contexts but also allowed me to begin developing essential soft and technical skills relevant to patient interaction, therapeutic planning, and team-based care.

- **Adult and Adolescent Psychiatric Wards:** Observed daily routines, clinical protocols, and patient care dynamics within both acute and long-term psychiatric settings.
- **Group Therapy (Psychology):** Attended structured sessions led by clinical psychologists, gaining exposure to therapeutic group processes, communication techniques, and psychological intervention strategies.
- **Occupational Therapy Workshops:** Learned how functional activity planning supports cognitive and emotional rehabilitation in psychiatric patients.
- **Art Therapy:** Participated in creative therapeutic modules and discussions, developing an understanding of symbolic expression and non-verbal communication in clinical settings.

This experience significantly enriched my theoretical foundation with applied knowledge in patient-centered care, multidisciplinary team dynamics, and the importance of therapeutic boundaries and ethical practice in real-world settings.

# EXPERIENCE

## **NORTH WEST UNIVERSITY SUPPLEMENTAL INSTRUCTOR SI IN PSYCHOLOGY, SOCIAL AND COMMUNITY 2024**

**As a Supplemental Instructor (SI) at North-West University in 2024, I was given the opportunity to support first-year students in navigating key concepts within the field of Social and Community Psychology. Working under the guidance of the course's head lecturers, I contributed to the academic development of students by reinforcing lecture content, encouraging collaborative learning, and creating a supportive environment for engagement and inquiry.**

**Key responsibilities and contributions included:**

- Facilitating small-group academic sessions focused on deepening students' understanding of course material and key theoretical frameworks.**
- Promoting peer-to-peer learning through interactive discussions, structured revision activities, and real-life applications of psychological principles.**
- Supporting students in developing critical thinking and academic writing skills relevant to community-based psychological inquiry.**
- Collaborating with lecturers to ensure alignment with course outcomes and identify areas where students required additional support.**

**This role strengthened my leadership, communication, and teaching abilities, while allowing me to remain actively engaged with the evolving discourse in community psychology.**

# EXPERIENCE

**VICE-PRESIDENT, GOLDEN KEY INTERNATIONAL HONOUR SOCIETY  
POTCHEFSTROOM CAMPUS, NORTH-WEST UNIVERSITY | 2023-2024  
MEMBER SINCE 2022**

After being inducted into the Golden Key Honour Society in 2022 for academic excellence, I was elected as Vice-President of the Potchefstroom campus chapter the following year. In this leadership role, I was actively involved in the strategic coordination of society activities, member engagement, and collaborative planning with university stakeholders.

**Key responsibilities and achievements included:**

- Leading internal communication and serving as a point of contact between executive members, student participants, and university departments.
- Managing and resolving conflicts within the team, ensuring a collaborative and inclusive working environment.
- Supporting the planning and execution of academic, community outreach, and leadership development initiatives.
- Representing the society at official university functions and external engagements.
- Assisting the President in overseeing administrative duties and stepping in to lead when required.

This experience refined my leadership, conflict resolution, and organizational communication skills—while deepening my commitment to academic excellence and community involvement.



# EXPERIENCE

## ADMISSIONS AND REGISTRATIONS OFFICER NORTH-WEST UNIVERSITY | 2025

In this administrative support role, I was responsible for assisting with the coordination and execution of the admissions and registration processes at North-West University. The position required precision, professionalism, and a strong ability to work under pressure during high-volume periods.

Key responsibilities and contributions included:

- Assisting prospective and returning students with the application and registration processes, both online and in person.
- Verifying academic documentation and ensuring compliance with university admission policies and requirements.
- Liaising with various university departments to resolve registration issues and support smooth student onboarding.
- Managing student queries in a timely and empathetic manner, providing clear guidance on academic programmes and registration procedures.
- Supporting data entry, record-keeping, and administrative reporting related to student intake and enrolment trends.

This role enhanced my ability to work efficiently in a structured, high-stakes environment while strengthening my interpersonal communication, data accuracy, and client service skills.



# EXPERIENCE

## PROJECT COORDINATOR: MARKETING AND STUDENT RECRUITMENT NORTH-WEST UNIVERSITY | 2025

As Project Coordinator within the Marketing and Student Recruitment division, I played a key role in the planning, coordination, and execution of initiatives aimed at attracting and engaging prospective students. The role demanded creativity, strategic thinking, and cross-functional collaboration to deliver impactful recruitment outcomes across diverse platforms.

Key responsibilities and contributions included:

- Coordinating the rollout of targeted marketing campaigns, school visits, open days, and outreach programmes across the region.
- Managing timelines, logistics, and stakeholder communication to ensure the smooth execution of student recruitment events.
- Collaborating with academic departments and university marketing teams to align messaging and recruitment strategies.
- Assisting with the development of promotional materials, presentations, and digital content tailored to prospective students and parents.
- Gathering and analysing feedback from events and campaigns to inform continuous improvement in outreach efforts.

This role strengthened my project management capabilities, marketing insight, and ability to communicate effectively with both internal teams and external stakeholders—all in service of promoting higher education accessibility and visibility.



# EXPERIENCE



## **ACTIVATIONS AND SPONSORSHIPS COORDINATOR (SCHOOLS AND SPORTS BRANDING)**

**NORTH-WEST UNIVERSITY | 2025**

In this role, I was responsible for coordinating branding efforts and outreach activities aimed at enhancing North-West University's visibility through direct school engagement and high-impact sports events. This hands-on role combined fieldwork with coordination and logistics, requiring strong planning skills and the ability to represent the university professionally in diverse public settings.

**Key responsibilities and contributions included:**

- Visited schools across the region to promote NWU programmes, share study information, and engage directly with prospective students and school leadership.
- Coordinated and implemented branding strategies for NWU-sponsored sports events, ensuring consistent and prominent visibility across venues and materials.
- Oversaw setup of branded spaces, banners, and promotional material to create a strong on-site university presence.
- Worked closely with marketing and student recruitment teams to align outreach efforts with institutional goals.
- Supported real-time problem solving on event days to ensure smooth activation execution and stakeholder satisfaction.

This role sharpened my communication and logistical coordination skills, and gave me valuable experience in brand representation and field-based outreach.

# EXPERIENCE

**PANELIST LEADER: STUDENT CENTRICITY IN TEACHING AND LEARNING  
CENTRE FOR TEACHING AND LEARNING, NORTH-WEST UNIVERSITY | 2024**

Selected as a panelist leader for a university-wide dialogue hosted by the Centre for Teaching and Learning, I contributed to advancing student-centered approaches in higher education by representing the student voice in discussions on pedagogical innovation, inclusivity, and academic support.

**Key responsibilities and contributions included:**

- Leading student-focused discussions on improving the quality and accessibility of teaching and learning at NWU.
- Collaborating with academic staff, CTL professionals, and fellow students to identify gaps in current practices and propose actionable solutions.
- Sharing insights based on lived experience to advocate for more responsive and equitable academic environments.
- Supporting the facilitation of a panel session attended by students, lecturers, and university leadership, encouraging open dialogue on systemic improvements.
- Contributing to follow-up reflections and reporting to support continuous development in student-centric teaching initiatives.

This experience strengthened my public speaking, facilitation, and leadership skills, while positioning me as an active contributor to institutional transformation in higher education.



# EXPERIENCE



**PANELIST MEMBER: CRITICAL PERSPECTIVES ON THE DEVELOPMENT & USE OF LARGE LANGUAGE MODELS – SOCIO-ECONOMIC ISSUES  
NORTH-WEST UNIVERSITY | 2025**

Invited to serve as a panelist in a critical academic dialogue exploring the socio-economic dimensions of large language models (LLMs), I contributed to an interdisciplinary conversation that examined the ethical, social, and developmental implications of emerging AI technologies within the South African context and beyond.

**Key contributions and activities included:**

- Engaged in critical discussions on the accessibility, potential inequalities, and economic impacts associated with LLM integration in educational, professional, and public spaces.
- Shared perspectives on how LLMs may reinforce or challenge existing power structures in knowledge production, academic work, and digital inclusion.
- Represented student concerns and ethical considerations, with a particular focus on fairness, transparency, and responsible use of AI in local communities.
- Collaborated with fellow panelists from diverse fields, including computer science, philosophy, and development studies, to foster multi-perspective engagement.

This experience deepened my understanding of AI ethics and the broader social consequences of technology in development, while refining my ability to think critically and contribute meaningfully in complex academic forums.

# Leadership and Awards

## National Colours Recipient Landservice South Africa

Awarded National Colours as recognition for outstanding dedication, leadership, and active participation in Landservice South Africa. This honor reflects a consistent commitment to community service, teamwork, and the successful execution of multiple service initiatives aimed at improving both campus and wider community welfare. My involvement required effective collaboration across diverse groups and demonstrated perseverance in achieving organizational goals under challenging conditions.

## Prestige Drama Award (96%) National Speech and Drama College | 2021

Achieved a 96% distinction in the highly competitive Prestige Drama Award program, highlighting a strong command of dramatic arts, including character development, stage presence, and interpretative skills. This accomplishment was the result of rigorous training and demonstrated both creativity and discipline, contributing to a deep understanding of theatrical performance and audience engagement techniques.

## Lead Role, First Years Concert HEIMAT Residence, NWU Potchefstroom

Cast in the lead role for the annual first years' concert, a flagship cultural event showcasing emerging talent from across the campus. Beyond performing, I contributed to rehearsals and script discussions, collaborating closely with directors and fellow cast members to deliver a compelling and cohesive production. This experience deepened my skills in teamwork, time management, and public performance under pressure.

## Gold Laurier Leadership Award Wesvalia

Received the prestigious Gold Laurier Leadership Award, acknowledging exceptional leadership within the Wesvalia student community. Throughout this period, I spearheaded several initiatives that enhanced resident engagement and wellbeing. The role demanded strong interpersonal skills, conflict resolution, and the ability to motivate peers toward shared objectives, all while maintaining a focus on inclusive leadership and sustainable community building.

## Vice-President Landservice, North-West University, Potchefstroom

As Vice-President, I was entrusted with leading and coordinating campus-wide community service projects, managing volunteer teams, and facilitating leadership development workshops. This role required strategic planning to align the organization's goals with student interests and community needs, as well as conflict resolution and effective communication skills to maintain high team morale and productivity. I also played a key part in representing Landservice at university forums and networking events, strengthening partnerships with external organizations.

## House Committee Member Thalia Toneel, NWU Potchefstroom | 2022

Active member of the Thalia Toneel house committee responsible for planning and implementing cultural and social activities within the residence. This involved liaising between residents and university management, organizing events that promoted a positive and inclusive living environment, and addressing community concerns with sensitivity and diplomacy. The role enhanced my organizational skills and ability to work collaboratively within diverse teams.

# Leadership and Awards

<b>Arts and Culture Subcommittee Member Student Community Council (SCC), NWU Potchefstroom</b>	<b>Secretary Action SA, NWU Potchefstroom   2023</b>
<p>Contributed significantly to the conceptualization and execution of arts and cultural programs aimed at increasing student participation and celebrating diversity on campus. My role included event planning, marketing, and coordinating volunteers, all while ensuring initiatives aligned with the university’s strategic goals for student engagement and inclusion. Through this work, I developed skills in project management, creative collaboration, and cultural advocacy.</p>	<p>Served as Secretary for Action SA, a student organization focused on social activism and community outreach. I managed key administrative functions, including meeting coordination, minute-taking, and internal communications, which were crucial to keeping campaigns on track and members informed. I also acted as a key point of contact between the organization and university authorities, helping to navigate institutional processes and amplify student voices on pressing social issues.</p>